



# JEPPIAAR INSTITUTE OF TECHNOLOGY

## DESIGN THINKING

We attempt to inspire the essential element of creativity, the ability to take an abstract idea and create something with it through Design Thinking.

It's based upon the fundamental belief that an unexecuted idea, one that is never realized, is a worthless proposition and that doing is equally as valuable as thinking.

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18<sup>th</sup> November 2017





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